



Combining strength in experience,
IBM and Sterling Commerce work
together to attain uncommon results.

WORKING TOGETHER
TOWARD A
COMMON VISION.

“ALONE WE
CAN DO LITTLE;
TOGETHER
WE CAN DO
SO MUCH.”

– Helen Keller



“Coming together is
a beginning, staying
together is progress
and working
together is success.”

– Henry Ford

STERLING COMMERCE...

Sterling Commerce is the leading Internet company providing E-commerce solutions for business. Sterling Commerce's strategy focuses on providing business solutions by leveraging multiple technologies that help customers enable, manage and service their E-commerce business communities and systems. Today, Sterling Commerce provides electronic commerce solutions from the secure movement and management of business information over Internet protocols, to the Web-enablement of existing systems, to the management of entire Web-based communities. Sterling Commerce provides a full range of E-commerce solutions to over 42,000 customers worldwide.

IBM...

IBM® is the world's leading information technology company, creating, developing and manufacturing computer systems, software, networking systems, storage devices and microelectronics. IBM has led the technology industry in transforming businesses into e-businesses, completing thousands of e-business customer engagements. IBM is the world's premier e-business solution provider.

TAKE YOUR BUSINESS TO NEW HEIGHTS

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IBM, the world's leading information technology company and Sterling Commerce, the world's leading provider of E-commerce business solutions, are working together to take your business to new heights. Together, we help businesses outpace their competition with solutions that bring better services, stronger support, and improved reliability to their customers. With our years of proven expertise in information technology, we deliver electronic business solutions that effectively link business processes and deliver organizations secure, reliable tools for moving and managing business information within and between companies. Our solutions also provide the latest Internet technologies. At this very second, all around the world, companies are using our Internet solutions for business process integration, extranet management, E-commerce infrastructure, community management and outsourcing.

Our ultimate goal is to help your organization reach new summits, delivering you what you need today while helping you maintain your business infrastructure so that it is adaptable for future strategic needs.



STRENGTH IN SOLUTION

Today, companies large and small are using Internet commerce to communicate with business partners, to connect with back-end data systems and to complete business transactions. These E-commerce ready businesses endeavor to streamline business processes and improve operating efficiencies which in turn strengthen the value they provide to their customers. If, like them, your vision is to open new

doors of business opportunity, increase your revenue, and improve the quality of service you deliver to your customers, we have solutions. Web-enabled electronic commerce solutions that integrate your existing applications or to interface with new applications. Whatever your needs, we have solutions.

IBM and Sterling Commerce solutions make it easy for you to conduct business electronically on a world-wide scale. The alliance in the world offers the same set of solutions. With an IBM — Sterling Commerce solution, you can reach your business objectives as well as one of the leading solutions of electronic commerce.

E-COMMERCE BUSINESS

Sterling Commerce's software solutions are designed for companies that want to solely manage their electronic commerce. IBM would prefer to have electronic commerce managed between. Sterling Commerce's distinct products and IBM platforms including S/390®, RS/6000®, and MQSeries®. IBM software offerings such as MQSeries®. IBM Sterling Commerce software together, provide a messaging and integration solution to meet your strategic infrastructure needs.

- The CONNECT™ Family — providing a complete E-commerce and business applications environment.

our competitive advantage and improve
customers then you too should consider
ns. You may need Y2k assistance or help
electronic commerce with ERP applications.

make it possible for all kinds of companies
worldwide basis. Multiple technologies are
s we provide and no other business
of E-commerce products and services.
on you are ensured a solution that meets
that positions your company for the future

BUSINESS SOLUTIONS

are designed for flexibility — for companies
commerce and for those businesses that
managed for them, and everywhere in
product and service families support all major
® and AS/400® as well as strategic
's MQSeries and Sterling Commerce
d file transfer solution that will allow you
today as well as those in the future.
ides software infrastructure for
abling organizations to automatically

manage remote systems and electronically exchange information securely and
reliably across department and company boundaries.



- The GENTRAN® Family — provides business process integration software to automate the flow of internal and external business transactions, enabling companies to integrate their business systems within commerce communities.
- The COMMERCE™ Family — provides community management value-added E-commerce services and software

to help customers build, manage and service their global commerce communities
over the Internet and private networks.

In addition to software solutions, Sterling Commerce offers comprehensive
services that can be custom tailored — education, product training, implementation
assistance, application integration, strategic planning and outsourcing to name a
few. Services are available worldwide.

TEAM WITH THE BEST

Sterling Commerce is a member of an elite group of Independent Software
Vendors worldwide to be named by IBM as a "IBM Premier Business Partner —
Solution Developer." In addition, Sterling Commerce is one of a handful of
strategic software vendors appointed to IBM's S/390 Channel Advisory Board.
Together, with an unmatched level of industry expertise, Sterling Commerce
and IBM are responding to the needs of the E-commerce market — staying
ahead of future technology.

...TEAM WITH THE BEST



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